

## Innovation Conference 2007 **Booking Form**

Name \_\_\_\_\_ Position \_\_\_\_\_

Organisation \_\_\_\_\_

Address \_\_\_\_\_

Postcode \_\_\_\_\_

Tel \_\_\_\_\_ Fax \_\_\_\_\_ Email \_\_\_\_\_

Special Requirements (eg dietary/accessibility) \_\_\_\_\_

Is your organisation a member of The British Quality Foundation?

YES  NO

Please tick the relevant boxes below:

I wish to attend the Innovation Conference on 3 October 2007

### Delegate Costs

£120.00 + VAT BQF Members

£220.00 + VAT Non members

### Conditions

Confirmed bookings cannot be cancelled and remain fully payable

Invoices must be paid in full prior to the event

Substitution of delegates is allowed at any time – please inform Pat Myles

Tel: 020 7654 5013 Fax: 020 7654 5001 Email: [pat.myles@bqf.org.uk](mailto:pat.myles@bqf.org.uk)

**Tel 020 7654 5013**

**Fax 020 7654 5001**

**Post Pat Myles, British Quality Foundation,  
32-34 Great Peter Street, London SW1P 2QX**

## BQF Innovation Unit Annual Conference

# Sharpen Your Innovation Skills

Sharpen your understanding on how to develop innovation, direct change or introduce new products, services or methods.

### Guest Speakers

**Paul Sloane** BQF Innovation Unit

**Mike Carr** BT Group Technology Office

**Philip Anderson** Global Business Partnership Alliance

**Kevin McFarthing** Reckitt Benckiser

Take away a host of powerful ideas to help you transform the innovation performance of your team.



## Programme

### 09.15 Registration

#### What it takes to lead an Innovative Organisation

**Paul Sloane** BQF Innovation Unit

#### The Innovation Transformation at BT

Developing successful new products and services in a highly competitive environment

**Mike Carr** BT Group Technology Office

#### Partnering for Success

What makes for successful and unsuccessful business partnerships

**Philip Anderson** Global Business Partnership Alliance

#### Open Innovation in Action

How Reckitt Benckiser harnesses external resources to fuel the flow of new products

**Kevin McFarthing** Reckitt Benckiser

### 12.50 Lunch and Networking

## Guest Speakers

#### **Paul Sloane** Head of BQF Innovation Unit

Paul Sloane is an author and speaker on leadership and innovation. He has written 17 books which have sold over 2 million copies. His latest book, 'The Innovative Leader' explains how to drive creativity and inspire your team. His talks offer a unique blend of puzzling challenges and hard-hitting business messages. They are motivational, stimulating and fun but with strong takeaway themes on leadership, creativity and

innovation. Paul has a first class honours degree in Engineering from Cambridge University and was MD at Ashton-Tate and CEO at Monactive.

#### **Mike Carr** BT Group Technology Office

As Director Research & Venturing, Mike Carr's 15 years with BT's labs has focused on the research, development and practical design of real-time audio/visual and multimedia communications systems. He has several patents to his name in the field of video compression.

From 1994 Mike was responsible for driving BT's company wide technology acquisition strategy and from 1999 he was based in Silicon Valley, California, USA where he established BT's US Technology Office and Corporate Venturing activity. He returned to the UK in 2001 to take on his current post.

#### **Philip Anderson** Global Business Partnership Alliance

Philip Anderson is Chairman of the Global Business Partnership Alliance (GBPA). His experience of the challenges of collaboration and inter-company relationships through an international career, include leading a joint venture in SE Asia, as managing partner in a technology and consulting business, and now as chairman of a corporate membership organisation focused on business partnering and collaboration.

At GBPA, Philip has facilitated member events and initiatives, including supporting member organisations' drive for performance and innovation from collaborative relationships with outsourcing partners in Europe, the Americas, India and China.

#### **Kevin McFarthing** Reckitt Benckiser

Kevin McFarthing is Global Director for Strategic Alliances at Reckitt Benckiser.

Reckitt Benckiser is a highly innovative, global company with a consumer-oriented vision. It has operations in 60 countries, sales in 180 countries and net revenues in excess of £4billion. Their brands include Cillit Bang, Vanish, Finish, Dettol, Strepsils and Airwick.